



SPONSORSHIP/ PARTNERSHIP PACKAGE

Ontario Prospects Teams

15U – 18U

info@opbaseballclub.com

PARTNERSHIP LETTER



This year, we are inviting local businesses to partner with us through sponsorship of one of our elite baseball teams or directly within our facility.

Sponsoring our teams is not only another great way to get involved with the community; it is also an amazing form of marketing for your business. Our teams have 40+ rostered players who will play against upwards of 50 teams this year across the GTA and in the USA. That means your business will have branding in front of hundreds of people and could generate approximately 2,000 impressions over our 3-month season. With that type of exposure, everyone will remember that you supported us.

Facility sponsorship can be as simple as a banner hung in a prominent location or full sponsorship of one of our four batting/pitching tunnels. Over a 12-month period, we attract close to 30K visitors, representing a significant number of interactions with your business name and logo.

We also have a significant social media presence and will promote our sponsor business across our entire network. (See specific social media stats within this package.)

We have several levels of sponsorship, ranging from \$500 to \$2,000, each representing significant value to our business partners.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. We can also provide a custom sponsorship package, upon request.

We thank you for your interest in supporting the young players in our organization, by doing so you are allowing our athletes to get #BetterEveryDay!

If you have any questions, please contact us directly at info@opbaseballclub.com

Thank you,

Ontario Prospects Baseball Club coaches and management team.

info@opbaseballclub.com

PROGRAM OVERVIEW



Ontario Prospects Baseball Club is a baseball specific training facility that runs elite baseball teams (ages 15u-18u) and provides access to year-round hitting, fielding, and pitching facilities for public use or private instruction. Our coaches leverage their years of professional knowledge and experience to provide baseball development and instruction for all ages and skill levels. Our focus is the development of youth baseball players in preparation for the college and professional levels. We provide the opportunity to train and compete in an elite environment which builds confidence and a strong baseball foundation.

OUR SOCIAL MEDIA IMPACT

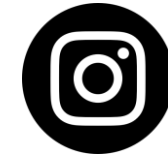


Jan 2021 – Dec 2021 (across all social accounts)

- ✓ **3,485** total followers
- ✓ **124,017** engagements with our content
- ✓ **12,896** website sessions
- ✓ **876,086** total impressions



@ONTProspects



@ontprospects



@OntarioProspectsBaseball



opbaseballclub.com



TOTAL POTENTIAL IMPRESSIONS

Over 12 months your business will be exposed to:

- ~ **2K** in-season impressions
- ~ **30K** facility impressions
- ~ **900K** social media impressions

~ **923K** Total impressions



Exceptional visibility for your brand across multiple channels in front of an engaged audience

SPONSORSHIP LEVELS



- Pro Level
 - Naming rights for 1 of our 4 batting/pitching tunnels \$2,000
 - Naming rights to specific social posts (e.g. "XYZ Co." Gameday Update) 12-month term
 - Company Logo on team update social media posts
 - Company Logo on all team banners, proudly displayed during games

- Triple A
 - Naming rights to specific social posts (e.g. "XYZ Co." Gameday Update) \$1,500
 - Company Logo on team update social media posts Summer and Fall 2022 Season
 - Company Logo on all team banners, proudly displayed during games

- Double A
 - Company Logo on team update social media posts \$1,000
 - Company Logo on all team banners, proudly displayed during games Summer and Fall 2022 Season

- Single A
 - Company Logo on all team banners, proudly displayed during games \$500Summer and Fall 2022 Season

LET'S PLAY BALL!



Contact us today!

You're about to hit a grand slam for your community and your business!



PROSPECTS