



SPONSORSHIP/ PARTNERSHIP PACKAGE

Butler Prospects Teams

14U – 18U

contactus@butlerbaseballacademy.com

PARTNERSHIP LETTER



This year, we are inviting local businesses to partner with us through sponsorship of one of our elite baseball teams or directly within our facility.

Sponsoring our teams is not only another great way to get involved with the community; it is also an amazing form of marketing for your business. Our teams have 50+ rostered players who will play against upwards of 50 teams this year across the GTA and potentially in the USA. That means your business will have branding in front of hundreds of people and could generate approximately 2,500 impressions over our 3-month season. With that type of exposure, everyone will remember that you supported us.

Facility sponsorship can be as simple as a banner hung in a prominent location or full sponsorship of one of our four batting/pitching tunnels. Over a 12-month period, we attract close to 30K visitors, representing a significant number of interactions with your business name and logo.

We also have a significant social media presence and will promote our sponsor business across our entire network. See specific social media stats within this package.

We have several levels of sponsorship, ranging from \$500 to \$2,000, each representing significant value to our business partners.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.

We thank you for your interest in supporting the young players in our organization, by doing so you are making Durham Region a better place to live.

If you have any questions, please contact us directly at contactus@butlerbaseballacademy.com

Thank you,

Butler Baseball Academy coaches and management team.

PROGRAM OVERVIEW



Butler Baseball Academy is a baseball specific training facility that runs elite baseball teams (ages 14u-18u) and provides access to year-round hitting, fielding, and pitching facilities for public use or private instruction. Our coaches leverage their years of professional knowledge and experience to provide baseball development and instruction for all ages and skill levels. Our focus is the development of youth baseball players in preparation for the college and professional levels. We provide the opportunity to train and compete in an elite environment which builds confidence and a strong baseball foundation.

OUR SOCIAL MEDIA IMPACT



Oct 2020 – March 2021 (across all social accounts)



3,262 total followers



14,662 engagements with our content



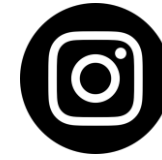
3,957 unique website visitors



181,239 total impressions



@butlerprospects



@butlerprospects



@butlerbaseballacademy



butlerbaseballacademy.com



TOTAL POTENTIAL IMPRESSIONS

Over 12 months your business will be exposed to:

- ~ **3K** in-season impressions
- ~ **30K** facility impressions
- ~ **400K** social media impressions

~ **433K** Total impressions



Exceptional visibility for your brand across multiple channels in front of an engaged audience

SPONSORSHIP LEVELS



- Pro Level
 - Naming rights for 1 of our 4 batting/pitching tunnels
 - Naming rights to specific social posts (e.g. "XYZ Co." Gameday Update)
 - Company Logo on team update social media posts
 - Company Logo on all team banners, proudly displayed during games

\$2,000
12-month term

- Triple A
 - Naming rights to specific social posts (e.g. "XYZ Co." Gameday Update)
 - Company Logo on team update social media posts
 - Company Logo on all team banners, proudly displayed during games

\$1,500
Summer and Fall 2021 Season

- Double A
 - Company Logo on team update social media posts
 - Company Logo on all team banners, proudly displayed during games

\$1,000
Summer and Fall 2021 Season

- Single A
 - Company Logo on all team banners, proudly displayed during games

\$500
Summer and Fall 2021 Season

LET'S PLAY BALL!



Contact us today!

You're about to hit a grand slam for your community and your business!



PROSPECTS